



### **“One Minute Manager’s Update”**

**Open standards** are the basic building blocks of the digital economy, forming the bedrock upon which healthy, high-volume markets are built. Standards enable innovation, open global opportunities and allow companies to invest more strategically in R&D.

**Participation** in the development of open standards within JEDEC saves member companies money and time, providing close insight into the industry’s roadmap and helping them avoid investing in the wrong direction. Membership also provides insight into regulatory directions, influence on the standards in development, and a competitive advantage over companies that don’t participate. Valuable business relationships with customers and competitors are another benefit.

**JEDEC** is an open standards setting organization with global membership that includes key technical experts from most device, assembly, system and testing companies, which facilitates breadth and speed in its standards development. JEDEC offers a low membership cost and an illustrious history dating back to its founding in the early part of the 20<sup>th</sup> century. Its standards are adopted worldwide.